







## 22<sup>nd</sup> ANNUAL BUSINESS OPPORTUNITY SEMINAR

# GOODS AND SERVICES INFORMATION SESSION

#### **Moderator**

Judith deVastey **Equal Opportunity Programs Department** 

#### **Presenters**

**Procurement and Contracts Department** 

Katherine Ruhl, Contracts Manager

Cedric Kinlow, Contracting Officer

#### **Materials Management Divisions**

Regina Leigh, Procurement Supervisor at National Airport

Vikki Smith, Procurement Supervisor at Dulles Airport











### Session Highlights

- LDBE Program & Tips
- Procurement Offices
- Levels of Competition
- \* Sources of Procurement Information
- Website Navigation
- Common Mistakes
- \* Keys to an Effective Proposal
- Upcoming Opportunities











### LDBE Program

- ★ LDBE = Local Disadvantaged Business Enterprise
- \* An LDBE is a small business concern which is organized for profit and located within a 100-mile radius of Washington, DC's Zero Mile Marker
- \* Average gross receipts, based on the firm's last three years of receipts, must not exceed the SBA's small business size standard for the commodity requested
- \* LDBE Firms may compete on all Full and Open contracting opportunities whether or not an LDBE requirement has been established.











# Tips for Completing the LDBE Application

- Use NAICS Codes instead of SIC Codes
- \* For affiliates, the Airports Authority requires the following:
  - \* Taxpayer Identification Numbers
  - \* Affiliate's gross receipts for last three years
  - \* Complete contact information
- Please allow 30 days for the review of LDBE applications











# Airports Authority Purchasing Offices





\* Procurement and Contracts Department











### Materials Management Division – National Airport

- \* Responsible for procurement of goods and services at Ronald Reagan Washington National Airport which involve a total commitment of \$50,000.00 or less.
- Office Location:

Terminal A, Room 278
Ronald Reagan Washington National Airport

- → Main Phone Number: 703-417-8026
- \* Regina Leigh, Procurement Supervisor











### Materials Management Division – Dulles Airport

- \* Responsible for procurement of goods and services at Washington Dulles International Airport and Dulles Toll Road which involve a total commitment of \$50,000.00 or less.
- Office Location:

45025 Aviation Drive, Suite 250 Washington Dulles International Airport

- ★ Main Phone Number: 703-572-2920
- Vikki Smith, Procurement Supervisor











## Procurement and Contracts Department

- \* Responsible for procurement of goods and services at both airports plus the Dulles Toll Road and Dulles Corridor Metrorail which involve a total commitment in excess of \$50,000.00 plus all construction projects, regardless of cost.
- Office Location:

I Aviation Circle, Suite 154
Ronald Reagan Washington National Airport

\* Main Phone Number: 703-417-8660











### Levels of Competition

- \* \$1.00 to \$2,500.00 non-competitive, as long as the agent considers price to be reasonable
- \* \$2,500.01 \$25,000.00 minimum of (3) sources
- ♦ Over \$25,000 Full and Open Competition (Solicitation posted on-line)











## Sources of Procurement Information

- → Washington Post (Requirements over \$200,000)
- Contracting Opportunities On-Line Website http://www.mwaa.com/contracting
- PROJECT eLERT e-newsletter (Register at Contracting Opportunities On-Line website)



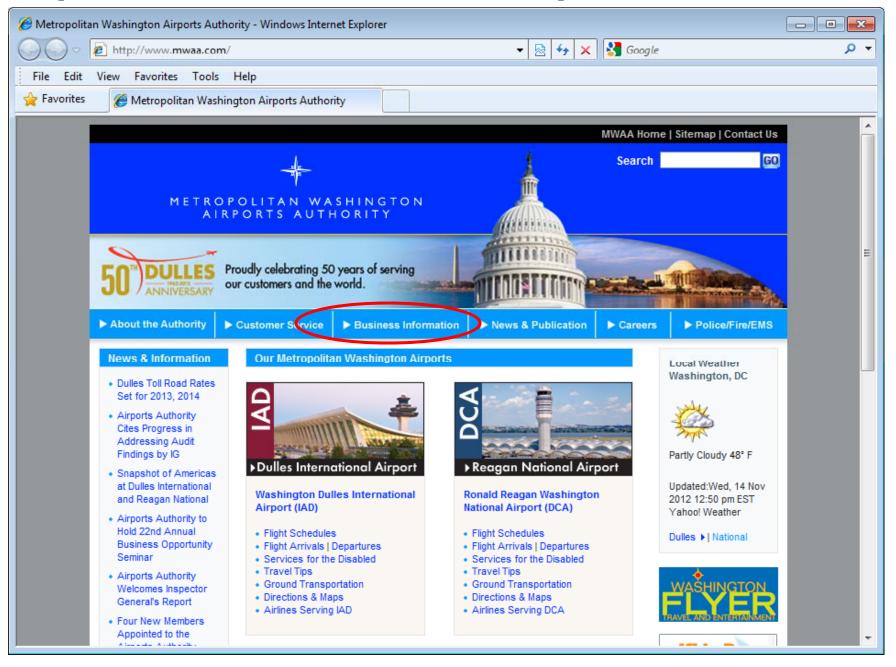


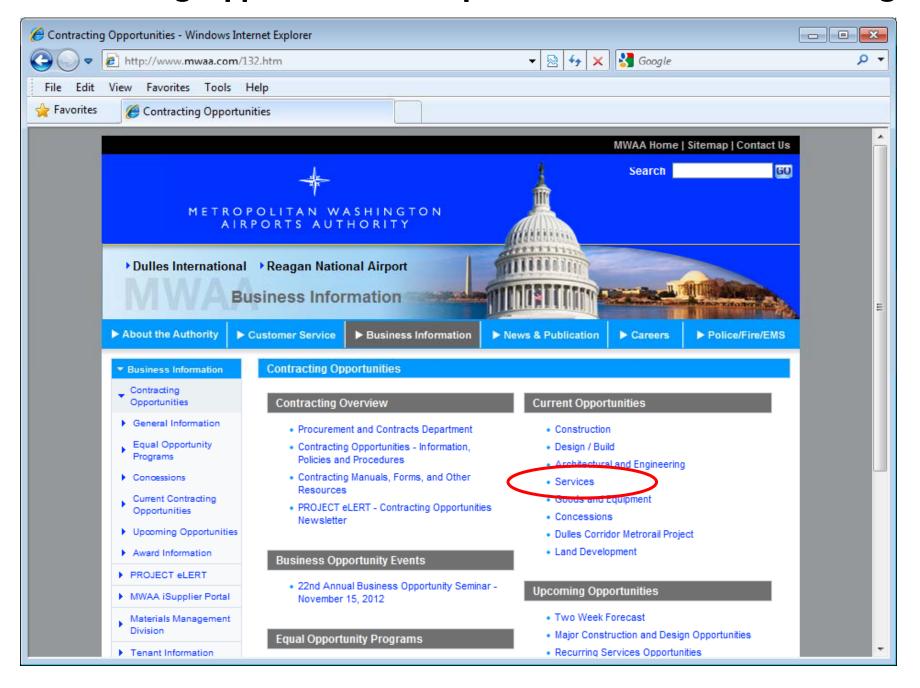


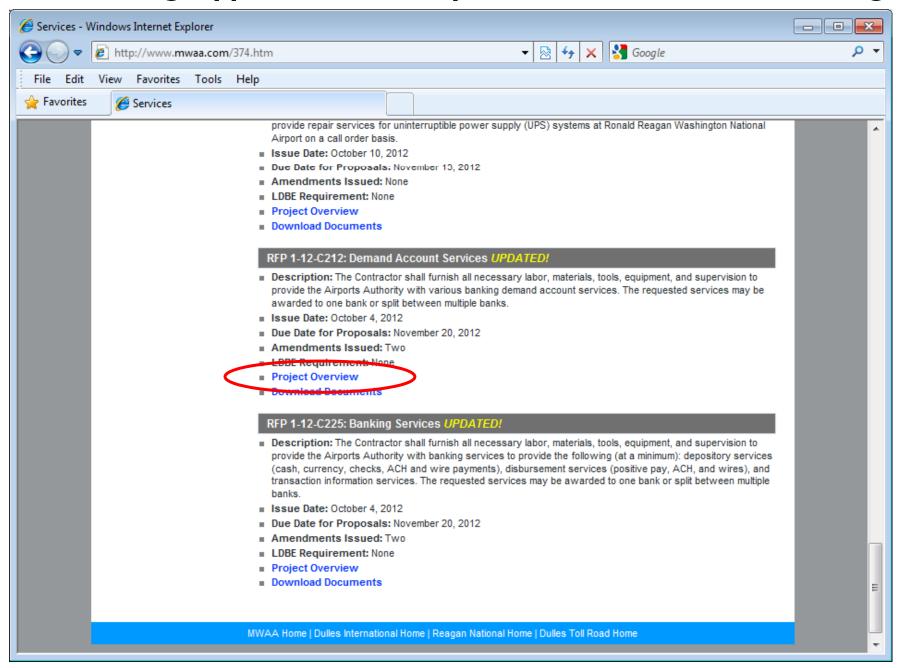


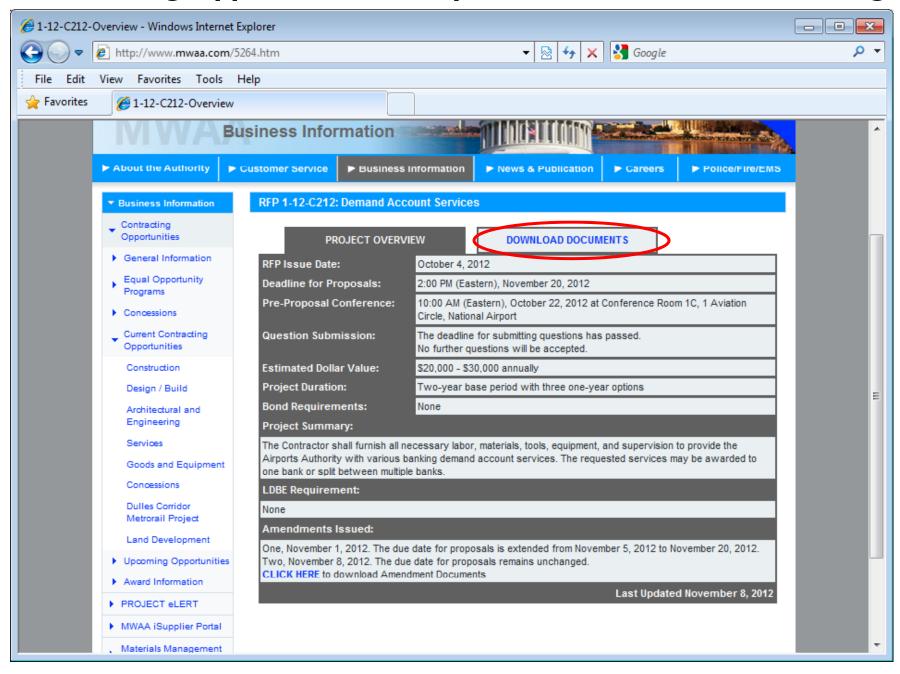


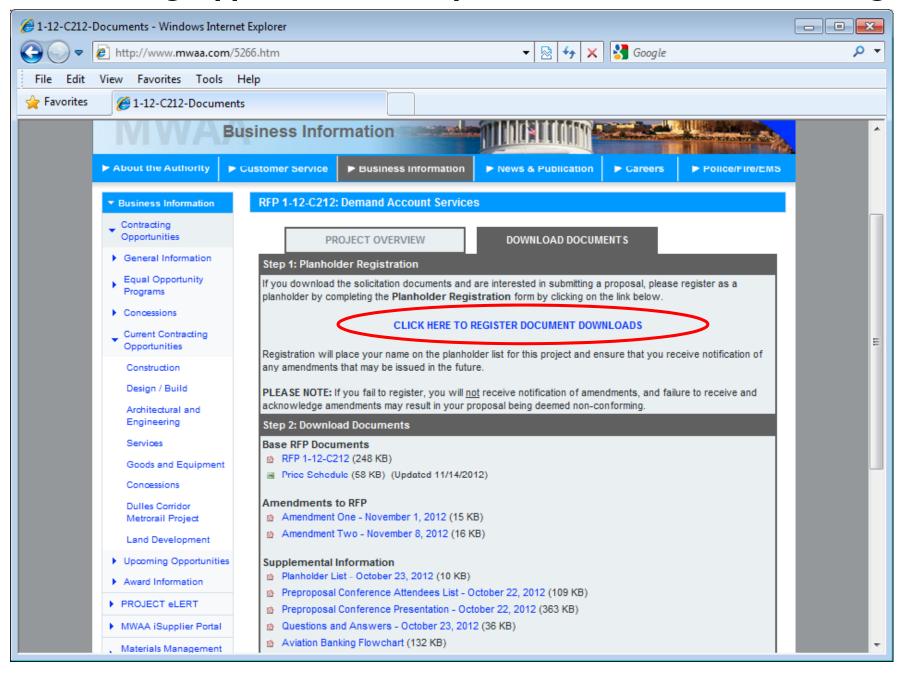
#### Airports Authority Website: http://www.mwaa.com











#### PLANHOLDER LIST FOR SOLICITATION 1-12-C212 DEMAND ACCOUNT SERVICES

CONTRACTOR NAME	PRIMARY CONTACT	STREET ADDRESS	CITY, STATE, ZIP	PHONE NUMBER		HOW FIRM INTENDS TO PARTICIPATE IN SOLICITATION PRIME J.V. SUB SUPPL OTHER
<ol> <li>BANK OF AMERICA MERRILL LYNCH</li> </ol>	EDMUND A. BIANCHI	100 S. CHARLES STREET, MD4-325-03-96	BALTIMORE, MD 21201	410-547-4272	410-539-0908	X
2. CAPITAL ONE BANK	ADELAYDA FUNES	1680 CAPITAL ONE DRIVE	McLEAN, VA 22102	240-743-8427		X
3. CAPITAL ONE BANK	COREY WILLIAMS	1680 CAPITAL ONE DRIVE, 10TH FLOOR	McLEAN, VA 22102	703-720-6732		X
<ol> <li>JPMORGAN CHASE BANK</li> </ol>	VASYL ZUK	695 ROUTE 46 W	FAIRFIELD, NJ 07004	973-439-5053	973-439-5019	X
5. MAT RANK	CHRISTINE PARKER	7790 I FESRURG PIKE #900N	FALLS CHURCH, VA 22043	703-748-5545	703-448-3190	x
<ol><li>M&amp;T BANK</li></ol>	LOURDES ORTSO	7799 LEESBURG PIKE #900N	FALLS CHURCH, VA 22043	703-748-5546	703-448-3190	X
7. PNC BANK	DONNA RYAN	800 17th STREET NW	WASHINGTON, DC 20008	202-835-4986	202-838-5977	X
8. SUNTRUST BANK	MICHAEL P. KELLEY	120 E. BALTIMORE STREET, 24th FLOOR	BALTIMORE, MD 21202	410-986-1619	410-986-1717	X
<ol><li>SUNTRUST BANK</li></ol>	NETTIE J. FEREBEE	14401 SWEITZER LANE, 4th FLOOR	LUAREL, MD 20707	301-497-3389	301-497-3536	X
10. SUNTRUST BANK	RICHARD PYLYPKO	1445 NEW YORK AVENUE, 4th FLOOR	WASHINGTON, DC 20005	202-879-8687	202-879-6427	X
11. TD BANK	ELEANOR MILLER	2070 CHAIN BRIDGE ROAD, SUITE 135	VIENNA, VA 22182-2536	703-938-8278	703-663-4981	X
12. THE HOTCHKISS GROUP, LLC	RICK HOTCHKISS	519 WEST PRATT STREET	BALTIMORE, MD 21201-0437	410-576-1048		X
13. WELLS FARGO BANK, NA	MAY WONG	7 ST. PAUL STREET, 1st FLOOR	BALTIMORE, MD 21202	410-332-5209	443-263-6427	X

## Sources of Procurement Information





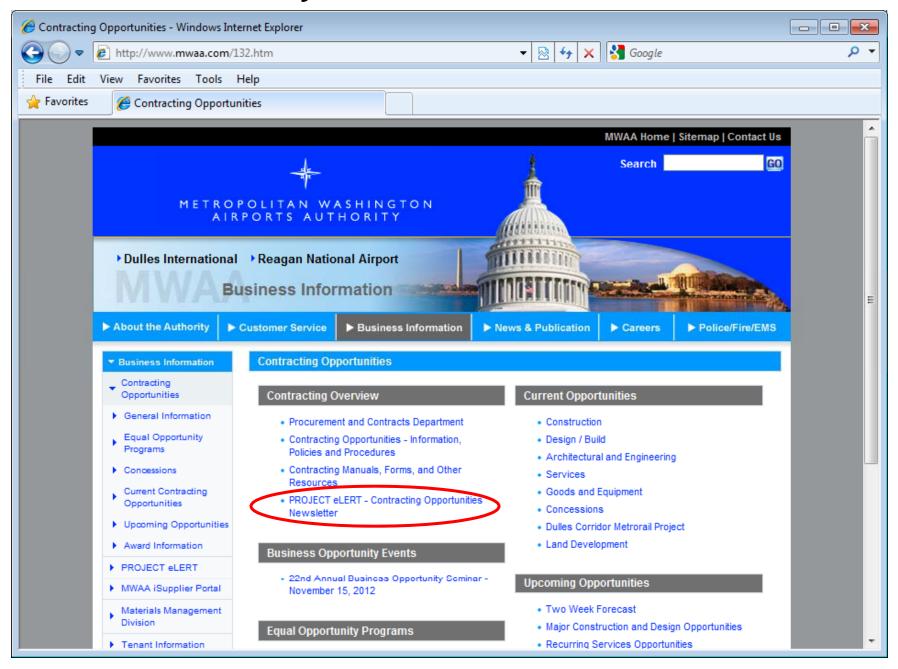
PROJECT eLERT Registration and e-newsletter
 (Register at Contracting Opportunities On-Line website)



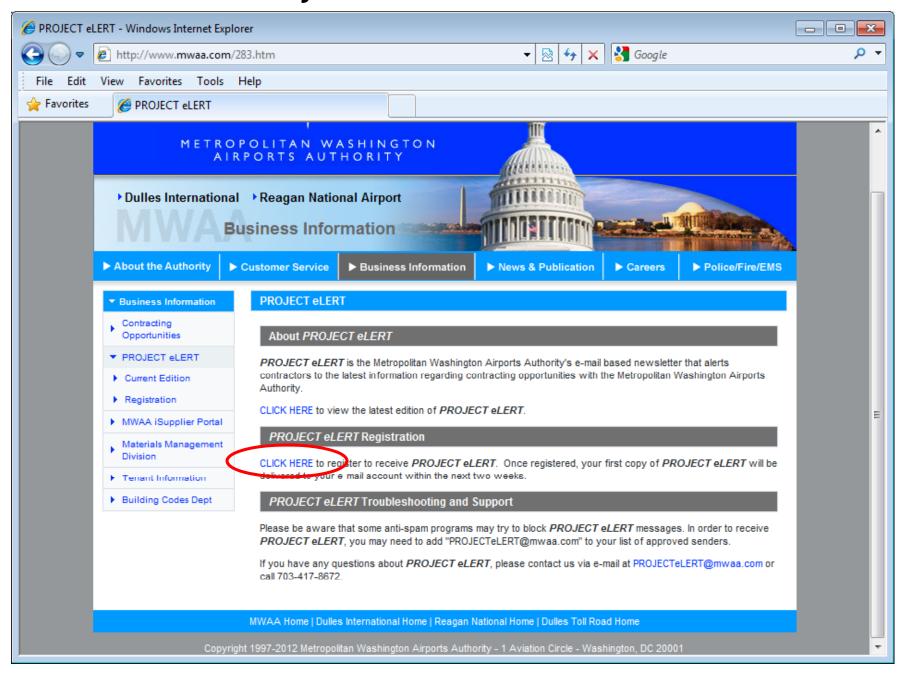




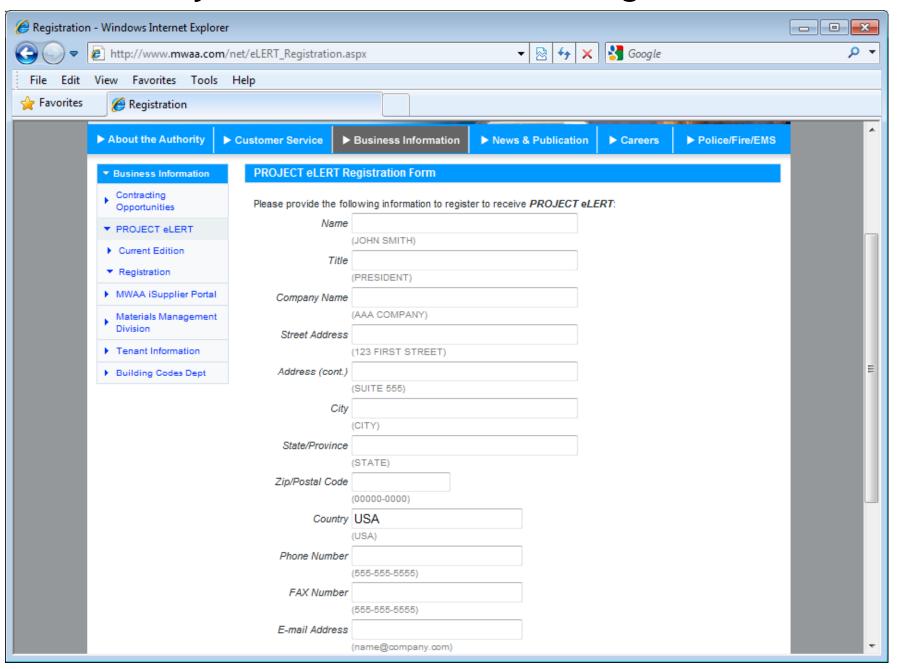
#### PROJECT eLERT E-Newsletter



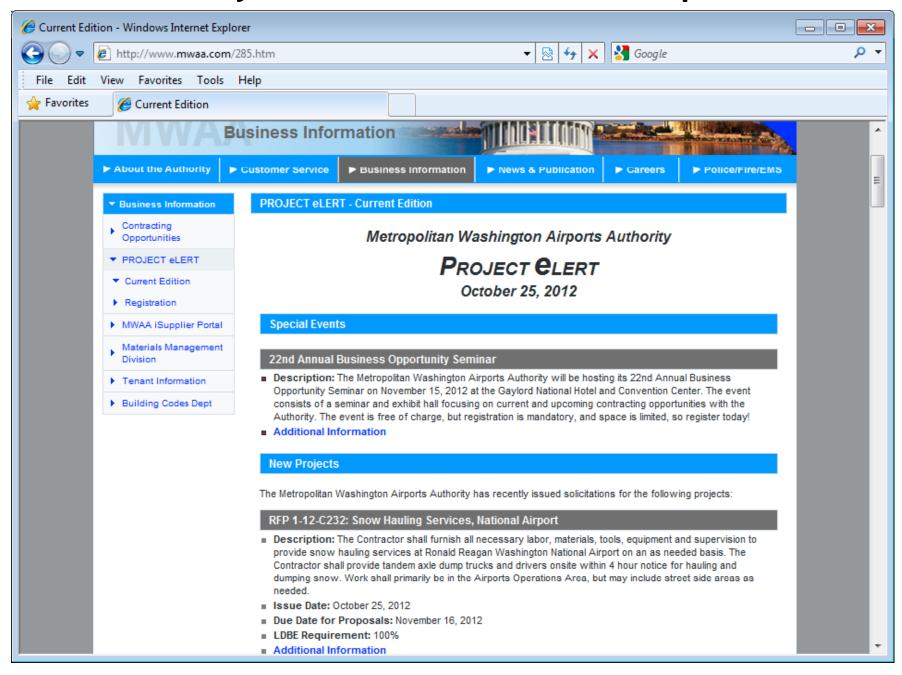
#### PROJECT eLERT E-Newsletter



#### PROJECT eLERT E-Newsletter - Registration



#### PROJECT eLERT E-Newsletter - Sample



#### **Common Mistakes**

#### **Mistakes During the Solicitation Process:**

- Planholder Registration not completed
- \* Absence from Pre-proposal Conference
- Absence from Site Visit
- Questions not submitted online prior to deadline
- → Proposal not submitted prior to deadline











#### **Common Mistakes**

#### Mistakes During Proposal Preparation:

- Proposal is unsigned
- \* Key documents are incomplete or are not submitted
  - Solicitation Offer and Award
  - Price Schedule
  - \* Representations and Certifications
  - → Amendments
  - \* Technical Proposal Response, if applicable
- + Proposal is qualified or additional terms are incorporated











#### **Common Mistakes**

#### Mistakes During Preparation of Technical Proposal:

- Recycled and/or disorganized content
- Outdated References
- Inapplicable Past Experience
- Missing Table of Contents
- ★ Contains Price-Related Information











# Keys to an Effective Proposal

- ✓ Read the Solicitation documents thoroughly
- √ Sign Proposal
- ✓ Acknowledge all Amendments
- Complete all line items on Price Schedule, to include all Option Years
- ✓ References are current, complete and relevant
- ✓ Address all evaluation criteria in Technical Proposal
- ✓ Submit proposal on time





















## QUESTIONS