

## Strategic Development Committee

# Air Service Development Information Report

June 2015

### **Regulatory Aviation Activities Update**



## DOT Notice of Proposed Rulemaking (NPRM) For New York Airports

- → NPRM issued by FAA for slot management for the New York Airports in January 2015 and solicited industry comments.
- → MWAA provided comments in May 2015 as regulatory slot procedures developed under NPRM will set a precedent for other slot-controlled airports such as Reagan National.

# MWAA Comments DOT Notice of Proposed Rulemaking (NPRM) For New York Airports

- → FAA should include a meaningful, active role for airport operators in its regulatory approach with input and consultation on all phases of slot management, including the setting of hour and daily slot limits, initial slot allocations, slot transfers, slot usage requirements and investigations into slot misuse and anti-competitive behavior.
- → FAA should take further steps to improve the transparency in the enforcement of the slot "use it or lose it" rule by following the recommendations in previous GAO reports.

# MWAA Comments (continued) DOT Notice of Proposed Rulemaking (NPRM) For New York Airports

- → When allowing slot transfer transactions, FAA should require slot transfer process that best promotes transparency so that any adverse impacts on affected airports can be addressed and minimized.
- → FAA should enhance its ability to assess the potential anticompetitive effect of slot transfers by integrating airport operators into the review and investigative process.

No established timeframe has been set for DOT to respond to NPRM comments – may not act before end of 2015.





### U.S. – China Aviation Negotiations May 19-20, 2015 – Washington, DC

- → U.S. and China's bilateral air service agreement highly restricts the numbers of flights and destinations both countries' may serve in each other's country.
- → Since last negotiations were held in 2009:
  - → U.S. carriers have used virtually all rights to serve China
  - Chinese carriers are rapidly reaching the limits of their rights to serve the U.S.
- → No progress was made in May 19-20, 2015 negotiations.
- → No additional rights make developing additional U.S./China air service more difficult.





#### **SOUTHWEST**

- → New Daily Nonstop Orlando, FL
  - → Starts November 1, 2015
  - → Fares as low as \$59 one-way

# New Airline and Expanded International Service at Dulles



#### **AER LINGUS**

- → Inaugurated 4x weekly Dublin service May 1, 2015
- → Announced extending service through January 4, 2016

## **Expanded Dulles International Service**



#### **AIR CHINA**

- → Increasing weekly frequency to 5x per week
- → July 23 August 23, 2015



## New International Market at Dulles International



#### **SOUTH AFRICAN AIRWAYS**

- Currently serves Johannesburg daily with a direct flight via Dakar, Senegal
- → Starting August 1, 2015
  - Begins serving Johannesburg via Accra, Ghana
     4x per week
  - → Serves Johannesburg via Dakar 3x per week



### **Passenger Promotional Activities**



Arabian Travel Market

Dubai, United Arab Emirates – May 4 – 7, 2015



# Passenger Promotional Activities



#### IPW (International Pow Wow) 2015 Orlando – May 30 – June 3, 2015

- → U.S. Travel Association's IPW is the U.S. travel industry's largest generator of travel to the U.S. and is not a typical trade show.
- → IPW consists of three days of intensive pre-scheduled business appointments between more than 1,000 U.S. travel organizations from every region of the USA (representing all industry category components) and more than 1,300 international and domestic buyers from more than 70 countries.
- → Business negotiations are estimated to result in the generation of more than \$4.7 billion in future Visit USA travel.
- → Buyers and sellers are able to conduct business that would otherwise be generated only through around-the-world trips and meetings.

Washington, DC is hosting IPW in 2017



## **Air Cargo Promotion**



## Air Cargo Europe 2015 Conference Munich, Germany – May 5 – 8, 2015

- → More than 55,000 visitors from 124 countries and 2,050 exhibitors from 62 countries showcased the world of logistics at the 15th International Trade Fair for Logistics, Mobility, IT and Supply Chain Management
- → Meeting highlights:
  - → Pharmaceutical logistics discussions with ten airlines and airports
  - Prospective freighter meetings
  - → Discussions with targeted charter brokers and international freight forwarders for future sales visits
  - → Meetings with exhibiting Dulles airlines
- → April YTD 2015 Dulles domestic and international freight is increasing



Ronald Reagan Washington National Airport



**Dulles Corridor Metrorail Project** 



**Dulles Toll Road** 



Washington Dulles International Airport



METROPOLITAN WASHINGTON AIRPORTS AUTHORITY