

## Strategic Planning and Development Committee

Proposed Amended
Cooperative
Promotional Program

September 2012

- Since 1992, the Cooperative Promotional Program has attracted and promoted new passenger and cargo air service to the Airports by providing matching funding toward route development.
- Staff requests the Committee to approve revisions to the Program to increase support for domestic service at Dulles while eliminating cooperative promotional funding for Reagan National, all within current overall budget limits.