

Dulles International (IAD) Update

Strategic Planning and Development Committee

December 2012



IAD Update

AGENDA

- ✓ Aviation Business Update Margaret McKeough
- ✓ Airline Rates & Charges Andy Rountree
- ✓ IAD Customer Experience Chris Browne
- ✓ IAD Capital Program Planning Frank Holly
- ✓ Air Service Development Mark Treadaway
- ✓ Business Opportunities Steve Baker
- ✓ Summing Up Jack Potter



- → U.S. Airlines' Reaction to Economic Challenges:
 - → Focus on Profits by Constraining Growth of Flights
 - → Hold or Increase Fares
 - Reduce Overall Seat Capacity in System
 - Add Lucrative International Service by Shrinking Domestic Service
 - Charge for Ancillary Services
- → Result: Soft Domestic Passenger Market in Near-Term



- Potential Declining Federal Government Airport Funding Levels
 - CBP Operations

Impacts Customer Experience

- TSA Operations
- PFCs Frozen at \$4.50
- Federal Capital Grant Funding
- Inflation in Operating Costs Plus Needed Capital Improvements Combined with Sluggish Passenger Growth Yield Increasing Airline Costs per Enplanement (CPE)

Key Characteristics Of Washington Regional Airport System

- → Reagan National is experiencing record domestic activity due to changes in slot/perimeter regulations and slot ownership changes.
- → **Dulles International** is experiencing strong international growth as the international gateway airport to the region serving 67% of region's international passengers. Domestic passenger growth is challenged by growth at Reagan National and low fare options at BWI.
- → Baltimore Washington International (BWI) is growing due to a strong, low fare Southwest Airlines domestic operation.



- Reagan National (DCA) and Dulles International (IAD) are structured to operate as an Airport "System"
- The long-term future is bright for our Airport System
 - DCA Convenience/Superior Performance/Land Constrained
 - → IAD International Gateway to the Nation's Capital/Unconstrained Aviation-Aviation Support Growth Potential/Vast Opportunities For Commercial Real Estate Development



- IAD Uniquely Positioned for Growth
 - Terminal Capacity
 - Robust Runway Capacity
 - Parking Capacity
 - Undeveloped Airfield-Accessible Land
- Surrounding High Income Customer Base On a Positive Growth Trajectory = More Travel
- Newly Expanded Facilities and Improvements Have Higher Costs – More Reliant on Airline Activity for Revenue
- Upcoming Game Changer METRO at Dulles in 2018



- Uncertain Short-Term US and Global Economic Outlook Affecting Passenger and Cargo Traffic Growth
- New and Improved Dulles Facilities Costs Are Driving Higher Short Term Airlines Costs Relative to Other Airports
- Use and Lease Agreement Constrains MWAA Managing as One Airport System



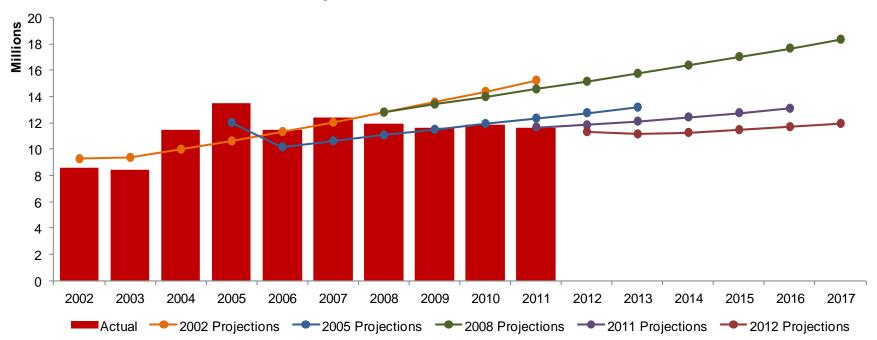
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The Enplanement Forecast History Provides Insight into the Current Financial Profile





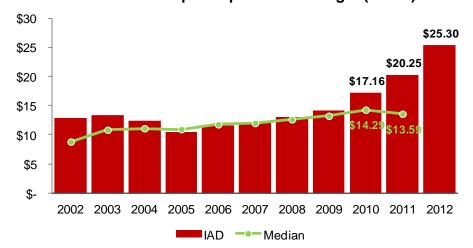
Enplanement forecasts significantly flattened over the last decade; but only after Dulles was committed to a significant Capital Construction Program

Average Cost Per Enplanement (CPE) (A Standard Industry Metric = Airport Costs / Enplanements)

	Actual 2007	Actual 2008	Actual Actual 2009 201		Current 2012	Budget 2013
Reagan National	\$10.51	\$10.95	\$12.49 \$12.	84 \$13.94	\$12.72	\$14.73
Dulles International	\$12.11	\$13.11	\$14.21 \$17.	16 \$20.25	\$25.30	\$27.30
Domestic			\$14.	01 <i>\$17.08</i>	\$21.23	\$21.74
International			\$25.	25 \$30.22	\$38.33	\$39.80

The combination of flattening forecasts and added debt from the Capital Construction Program has resulted in relatively high CPE at Dulles International

IAD Airline Cost per Enplaned Passenger (CPEP)



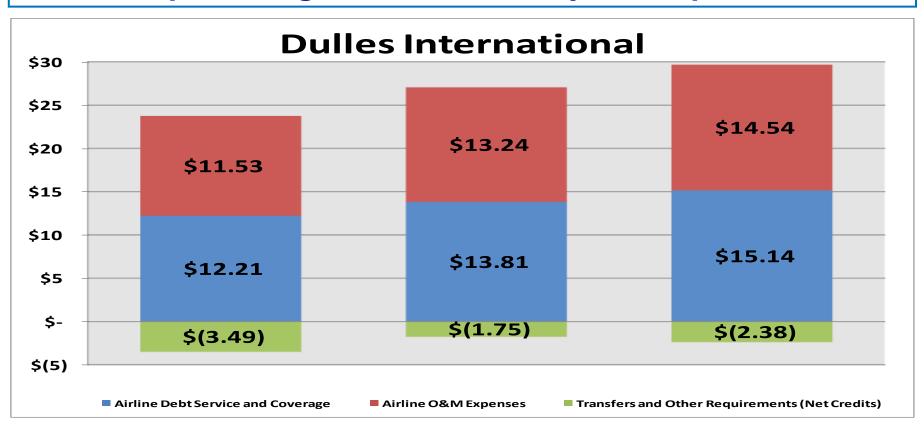
Average Cost Per Enplanement (CPE) Can be Significantly Impacted by Activity Level

Example Increase of One Million Enplanements (9% increase)

Dulles International	2013 Projected	Adding 1 Million Enplanements	Difference
Enplanements	11,125,000	12,125,000	1,000,000
CPE (Without PFCs)	\$30.03	\$27.54	(\$2.49)
Applying PFCs	\$42 million	\$45.9 million	\$3.9 million
CPE (With PFCs)	\$27.30	\$24.79	(\$2.51)

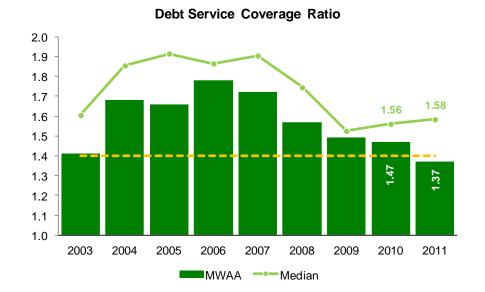
Average Cost Per Enplanement (CPE) Can be Significantly Impacted by Debt Costs

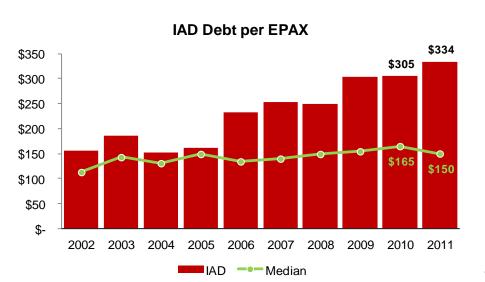
Capital Program Debt is a Major Component



Debt Service Coverage Levels are Carefully Managed

Debt Service Coverage										
			Actual 2009			Current 2012	Budget 2013	Projected 2014	Projected 2015	Projected 2016
DCA	1.43	1.29	1.35	1.39	1.47	1.44	1.32	1.32	1.31	1.32
IAD	1.92	1.75	1.56	1.51	1.34	1.27	1.30	1.28	1.28	1.28
Combined	1.72	1.57	1.49	1.47	1.37	1.31	1.31	1.29	1.29	1.29







- Operating costs have been held to minimal increases; below levels included in official forecasts
- Manage Capital Program by building as demand warrants
 - New Debt authorized for the Dulles Capital Program in 2013 has been held to a minimum
 - \$1.4 million net increase
- Pursuing longer-term strategies for new non-aeronautical revenues
- → Pursue strategies within Use and Lease Agreement negotiations to more proactively manage revenues and costs as an airport system
- Aggressively pursue opportunities for increasing activity



IAD Update

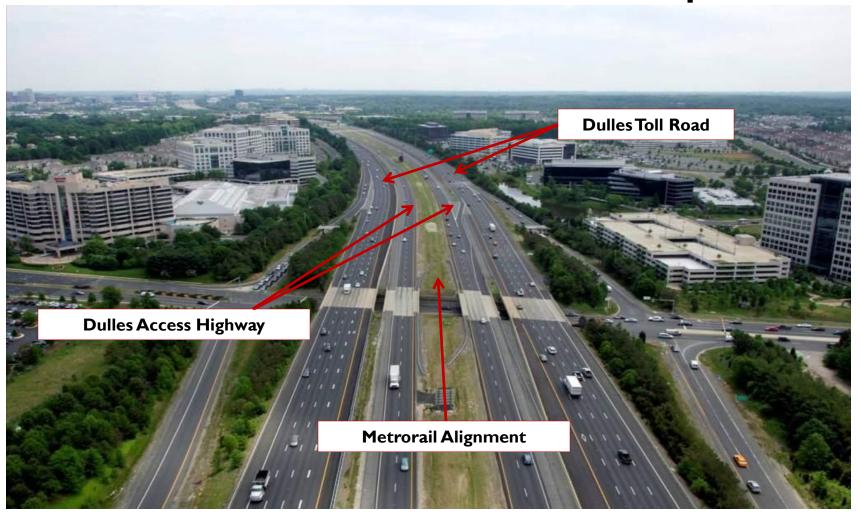
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Dulles Serves the Customer

- Contemporary
- Predictable
- Satisfying
- Reliable

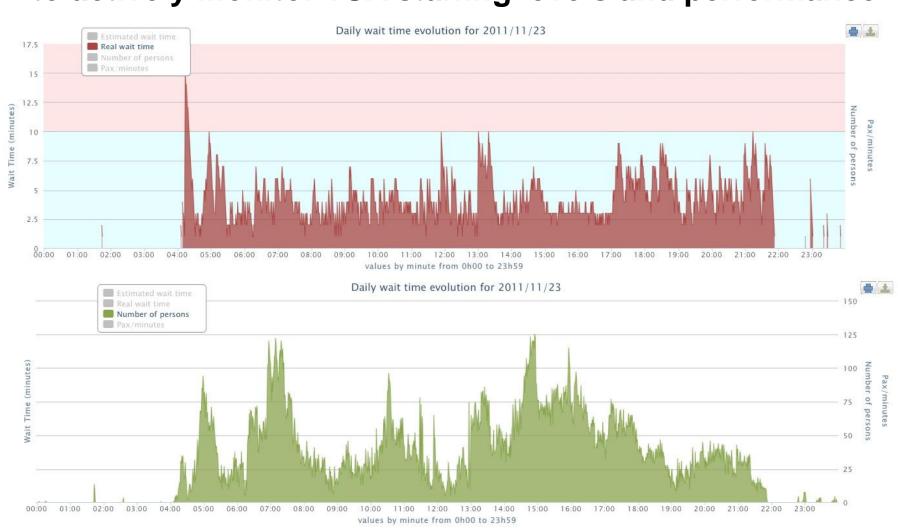
Dulles Airport Corridor Provides Quick and Direct Access to the Airport



First in the Nation to Display Real-Time Security Line Waits



TSA line wait information is used by management to actively monitor TSA staffing levels and performance.



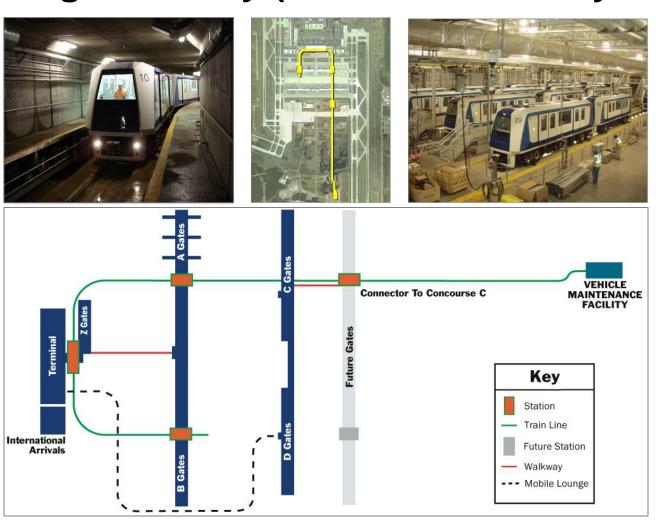
Dulles is Hosting Trend-Setting TSA Pre-Check and Global Entry Solutions







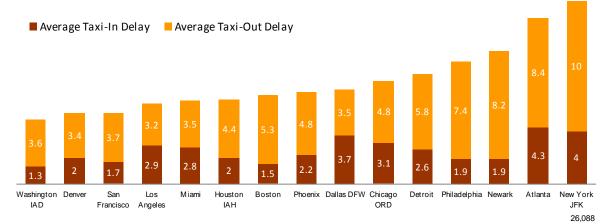
AeroTrain Automated People Mover (APM) Is Running Smoothly (99.85% availability in 2012)



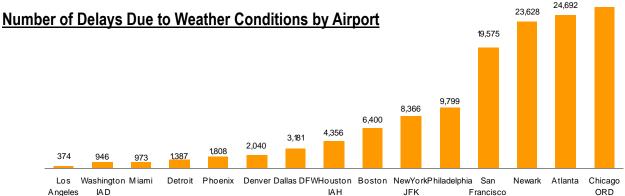
Dulles International Has the Lowest Average Taxi and Second Lowest Weather Delays Among Major East Coast Hub Airports



Average Taxi-In/Taxi-Out Delay Time by Airport (minutes)







24

Source: FAA ASPM Report, 12 Months Ending November 2010

Dulles Serves the Newest and Latest Generation Aircraft: A380, B787, B747-8i



Expanded Fuel Tank Settling Farm that Ensures Lower Costs and Greater Availability

Washington Dulles has among the lowest fuel costs on the East Coast and the most robust and reliable supply



Fuel Related Costs - Cents per Gallon

Airport	Transportation	Airport Distribution	Federal Excise Tax	State Tax	Total
IAD	3.8	2.0	4.4		10.2
LGA	5.9	2.0	4.4		12.3
EWR	5.9	6.7	4.4		17.0
JFK	5.9	2.6	4.4		12.9
PHL	5.0	1.6	4.4	2.0	13.0
BOS	5.3	4.3	4.4	12.0	26.0

Ample Space, Long Runways, and Tight Security Make Dulles the Preferred Choice for the President and Air Force 1 (4 visits in 2012)



Recently Completed International Arrivals Building Provides First Class Welcome









Student Ambassadors Greet and Assist our Arriving International Passengers







All of our Ambassadors are attending college, and most (90%) are bilingual representing 16 different languages, and provide the CBP with translation assistance.



- Fast security
 - 88% of Dulles passengers are either satisfied or very satisfied with security screening process
- Global Entry Program
 - 92% of arriving international passengers are either satisfied or very satisfied with the CBP processing speed when using Global Entry (Dulles has among the highest percentage of users in the Nation)
- Clear, visible and simple signage (including Flight Information Displays)
 - 97% of Dulles passengers are either satisfied or very satisfied with directional signage and FIDs inside the terminal
- Working condition of elevators, escalators and moving walkways
 - 98% of Dulles passengers are either satisfied or very satisfied with working condition of elevators, escalators and moving walkways
- Cleanliness in the terminal and bathrooms
 - 97% of Dulles passengers are either satisfied or very satisfied with cleanliness of the terminal and restrooms
- Overall Appearance of the Facilities
 - 95% of Dulles passengers are either satisfied or very satisfied with cleanliness of the terminal and restrooms



Dulles Is Part of Aviation History



- Air France A380 Arrival on June 6, 2011
- Space Shuttle Discovery Arrival on April 17
- Lufthansa 747-8i Arrival on June 1
- Ethiopian 787 Arrival on June 15



Dulles is Positioned for Growth and Ready for the next 50 years...

Dulles Now



Dulles Future





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IAD Capital Program Planning



IAD Master Plan

The IAD Master Plan allows for future construction of facilities that would accommodate approximately 70 million annual passengers or 35 million annual enplanements.

Facilities constructed or expanded over the past ten years, with minor expansion, can accommodate approximately 45 million annual passengers or 22.5 million enplanements.



Major IAD Facilities

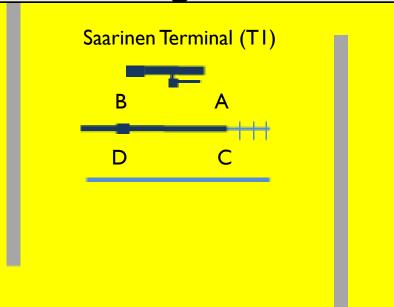
	Current	<u>Future</u>
Runways	4	5
Terminals	1	2
Concourse Tiers	2	4
Gates	135	>250
International Arrivals	4,000 per hour	>8,000 per hour

Current Saarinen Terminal Capacities

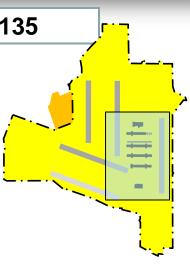
Terminal Component	Annual Passengers
Overall Terminal Structure	45 million
Outbound Baggage	27 million
Passenger Screening	35 million
Ticketing	42 million
Baggage Screening	45 million
Baggage Claim	45 million

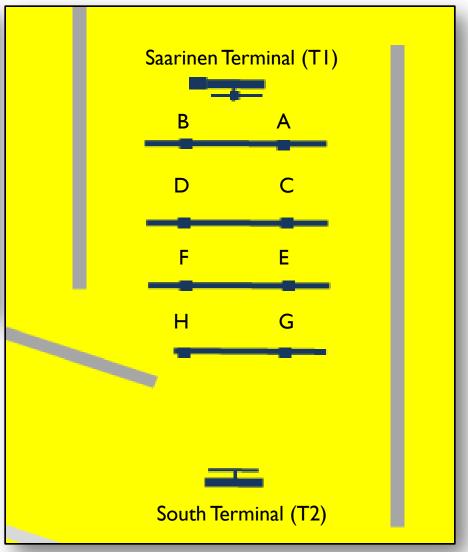
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Existing/Future Terminals and Concourses



Existing Gates: 135





Ultimate Capacity: 250 gates

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Hourly Inclement Weather Operations

4 Runways: 125 5 Runways: 180

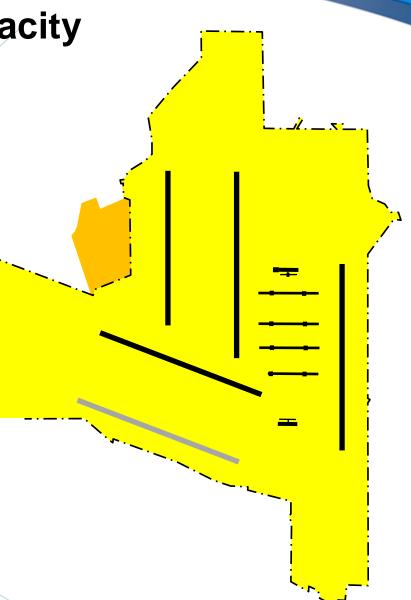
Annual Operations

4 Runways: 600 thousand

5 Runways: 1 million

Annual Operations

Past 12 Months: 336.5 thousand



Planned Surface Access Improvements

Forecasted Increases in Annual Passenger and Cargo Levels Will Require Improvements to Roadways and Other Surface Transportation Modes

Dulles Loop: Perimeter Roadways, Routes 28, 50 and 606

Tri-County Parkway/Western Transportation Corridor

Metrorail Silver Line

Dulles Access Road: Third Lanes in Each Direction



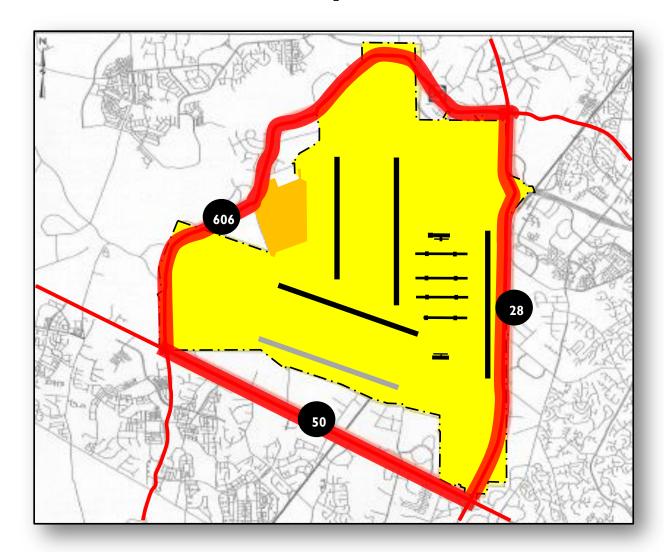
Planned Surface Access Improvements

Dulles Loop

Route 606 – two lanes will grow to six with some new interchanges

Route 50 – four lanes will grow to six with some new interchanges

Route 28 – six lanes will grow to an eight-lane full freeway



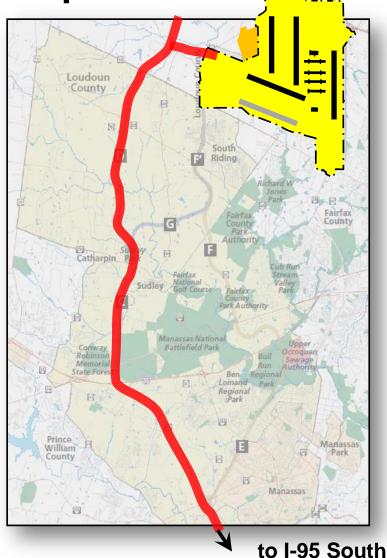
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Planned Surface Access Improvements

Tri-County Parkway/Western Transportation Corridor

Connections between Interstate 95 South and Interstates 66 and 81

Western access to IAD



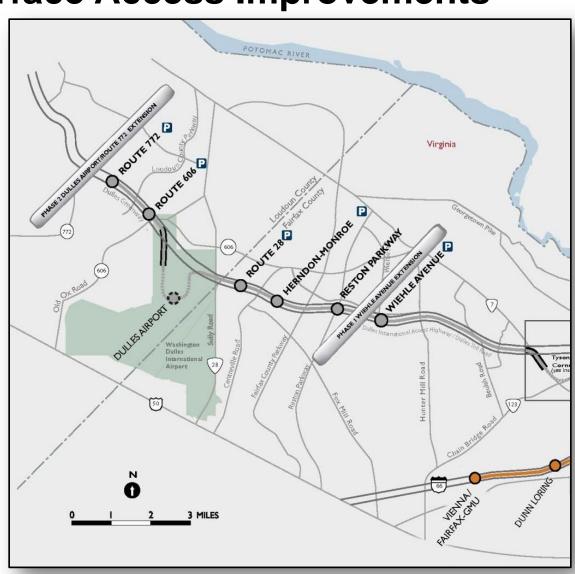
Planned Surface Access Improvements

Metrorail Silver Line Eleven Stations

Eight in Fairfax County
Two in Loudoun County
One at IAD

Seamless Access to IAD

Completion scheduled for 2018





IAD is well positioned to meet current demands and long-term facilities requirements as a result prior investments and plans for future expansion.



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Air Service Development Objective

Raise Awareness of the Strengths of our Market/Airports to Drive Demand for Increased Air Service for the Washington Region's Passengers & Shippers

Increased Aviation Activity Increases Aviation Revenues

Air Service Development Objectives for Dulles

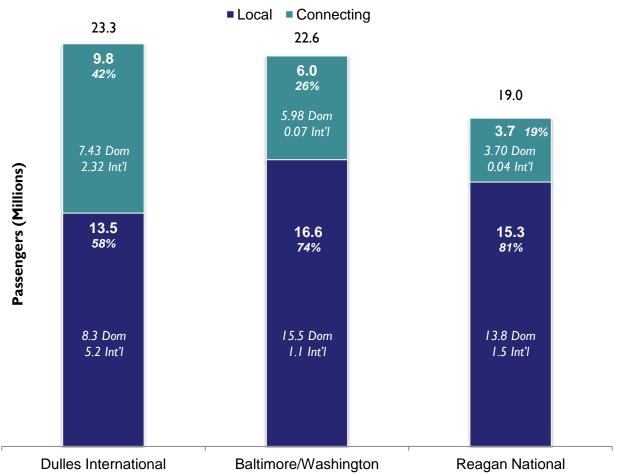
Retain and Support Current Domestic & International Air Service
All Top 50 Domestic Markets Served - 44 International Markets Served

Identify, Pursue & Obtain New Air Service to Destinations Highly
Travelled to and from the Washington Region
In 2012: 3 New Foreign Flag Airlines & 7 New or Competitive Service Destinations

Establish Dulles International as a Major U.S. Air Cargo Gateway
Freighter service to Europe on track for Q3 2013
Niche markets under development: Flowers and other perishable air cargo

Dulles International as a Major Hub Airport Serves More Total Passengers Than Reagan National or BWI

Dulles' Unique Strength is 7.5M International Passengers Compared to DCA's 1.5M or BWI's 1.2M



Air Service Advantage of Dulles International

The U.S.' Strongest Local Major Market in the Heart of the Washington Region's Economy

METRO REGION	TOTAL RANK¹	2010 POPULATION (000S)	2000-2010 POPULATION GROWTH	2010 MEDIAN HOUSEHOLD INCOME (000S)	SEPT. 2012 UNEMPLOYMENT RATE (%)	FIVE-YEAR ² JOB GROWTH (000S)	2011 GROSS REGIONAL PRODUCT PER CAPITA (000S)
Washington	1	4	5	1	1	2	2
Houston	2	9	1	10	4	1	4
Boston	3	5	11	3	2	4	5
Dallas	3	7	3	9	3	3	6
San Francisco	4	6	8	2	6	8	1
New York	5	1	12	4	11	6	3
Denver	6	13	4	5	5	5	7
Philadelphia	7	8	9	6	9	7	9
Chicago	8	3	10	7	7	12	8
Atlanta	9	10	2	11	8	9	11
Los Angeles	10	2	7	8	12	13	10
Miami	11	11	6	13	10	11	12
Detroit	12	12	13	12	13	0	13

Notes:

Sources: U.S. Census Bureau, 2010 American Community Survey; U.S. Bureau of Labor Statistics; Woods & Poole Economics, CEDDS 2012

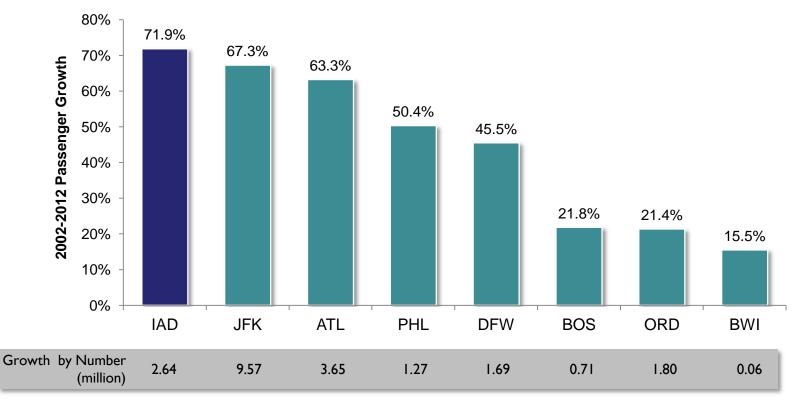
^{1.} Composite score is based on sum of individual category ranks

^{2.} Job growth is non-annualized and compares June 2012 to June 2007

International Passenger Growth at Washington Dulles Has Outperformed Its Peers

Dulles International Passenger Traffic Has Grown 72% over the Past 10 Years

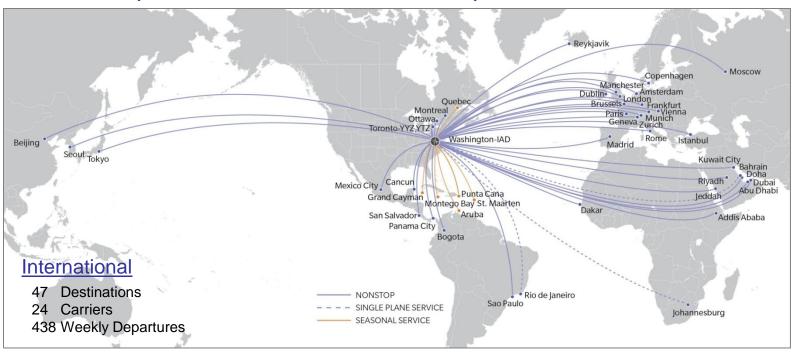
Comparison of 10-Year Growth in International Passengers (YE May 2012 vs. YE May 2002)



Source: U.S. DOT International T100 Report

International Air Service at Dulles International

New markets: Dublin, Ireland; Manchester, England; and Toronto City, Canada Additional service by new carriers: Dubai, UAE; Mexico City, Mexico and San Salvador, El Salvador



Airlines					
Aeroflot	Austrian	COPA	Icelandair	Porter	South African
AeroMexico	Avianca/TACA	Emirates	KLM	Qatar Airways	Turkish
Air France	British Airways	Ethiopian	Korean Air	SAS	United
ANA	Cayman Airways	Etihad*	Lufthansa	Saudi Arabian	Virgin Atlantic

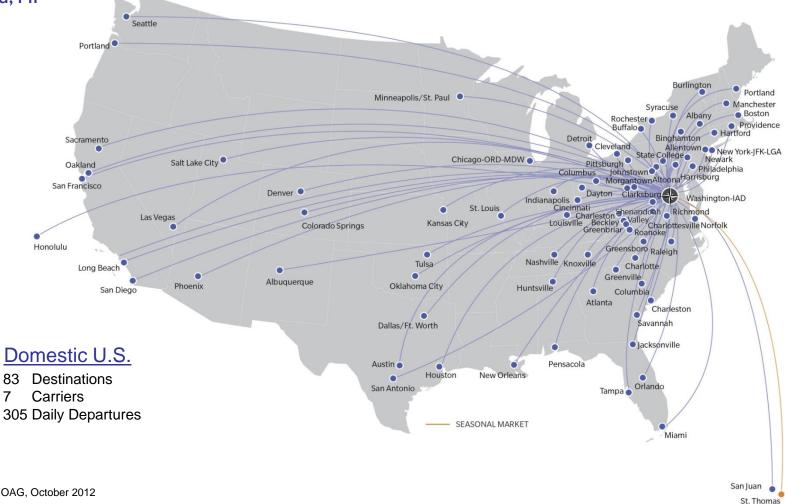
Note: Etihad has announced to launch daily nonstop service to Abu Dhabi on March 31, 2013, subject to regulatory approvals. Source: OAG, October 2012

Abu Dhabi Addis Ababa Amsterdam Aruba Bahrain Beijing Bogota Brussels Cancun Copenhagen Dakar Doha Dubai Dublin Frankfurt Geneva Grand Cayman Istanbul Jeddah Johannesburg Kuwait City London Madrid Manchester Mexico City Montego Bay Montréal Moscow Munich Ottawa Panama City Paris Punta Cana Quebec City Revkiavik Rio de Janeiro Riyadh Rome San Salvador São Paulo Seoul St. Maarten Tokyo Toronto-YTZ Toronto-YYZ Vienna 7ürich

Domestic Air Service at Dulles International

Despite reductions on some routes, United added service to Ft. Lauderdale, FL, Greenbrier, WV, and

Honolulu, HI



Dulles International's Cargo Advantages

- World-class facilities
- Cost advantages compared to other East Coast cargo hubs
- Catchment area which covers entire east coast within one-day drive, combined with extensive nonstop international network
- Cooperative work environment with State and local governments and Economic Development Agencies
- Promotional Cooperative Program for airlines
- Freighter Incentive Program (FIP)



Why Cargo Development?

- Supports New International Markets
- Builds Demand for Cargo Space
- Supports Regional Economy
- → Increases IAD Market Share of Air Cargo
- Supports Niche Market Development

Air Cargo Service Priorities

- Increase Cargo Flow to Dulles International within the Catchment Area
- → Grow Belly Cargo
- Encourage Expansion and Promote Dedicated All-Cargo Freighter Service
 - Work with Shippers and Freight Forwarders that Influence Service Decisions
 - Continuation of the Freighter Incentive Program (FIP)
- Develop Infrastructure Including Cold Storage and Handling Equipment
- Develop Investor Interest in the Dulles Air Cargo Expansion Initiative



























Dulles International's Aviation Support Opportunities

- Fixed Base Operator (FBO)
- → Maintenance Repair Overhaul (MRO)
 - → Allows Airlines to Conduct Periodic Maintenance Checks at Varying Levels and Cut Time Aircraft is Out-of-Service
 - Increases Landed Weights Thereby Increasing Revenues
 - → Facilitates Air Service Growth
 - United Airlines Facility Approved
 - Additional MRO



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Increase Non-Aeronautical Revenues to Reduce Operational Costs by Providing Desirable and Quality Goods and Services to Our Customers

Business Development Objectives for Dulles

- Improve the Concessions Offerings
- Expand the Definition of "Customer"
- Create Additional Opportunities for Development

Improve the Concessions Offerings

Identify and position concepts to match customer demographics (age, gender, nationality, destination, flight duration, etc.)





Create concepts for varied passenger palates within limited physical constraints (food courts, market places, stores within stores, etc.)

Improve the Concessions Offerings (cont'd)

- Design spaces to accommodate volume of passengers traversing the concourses (fewer concepts, better presentation, easier access)
- Integrate hold-room seating and concessions to allow space to be multipurposed and revenue producing





Improve the Concessions Offerings (cont'd)

Expand advertising opportunities









- Traditionally, airports have focused on passengers as the only source of non-aeronautical revenue
- Increase revenues by pursuing revenues that are derived from serving airport employees, tenants and other service providers
- Pursue food and fuel centers, hotels and ultimately restaurants, dry cleaners and new office space that focus on capturing more revenue from "new" customers that has historically flowed off-airport

Create Additional Opportunities for Development

In the terminal and concourses:

- Reprogramming of operational space from boarding levels to ramp levels where possible
- Conversion of former mobile lounge loading docks to food courts

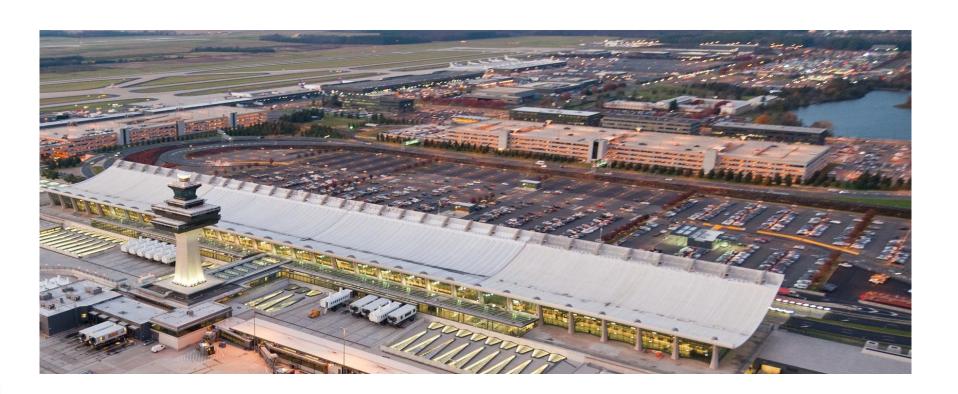
 Reconstruction of former commuter lounge facilities on Concourse C/D to concession space





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Create Additional Opportunities for Development (cont'd)



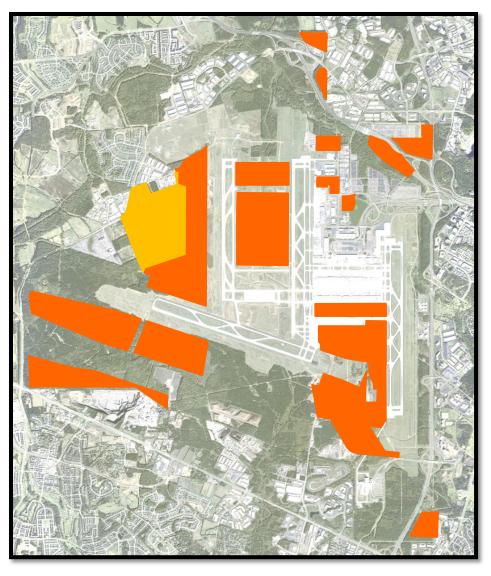


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Commercial Development Opportunities

Developable Property 3,000 Acres

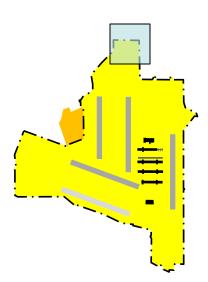
Western Lands: Industrial Type Facilities

Vicinity Route 606 Metrorail Station: Mixed Use

Third and Fourth Runways: Cargo & General Aviation

Commercial Revenue Opportunities

North Side of Route 606 Metrorail Station







Western Lands:

430 acres along Route 606

Illustrative Site Plan shows land uses:

Commercial



Office

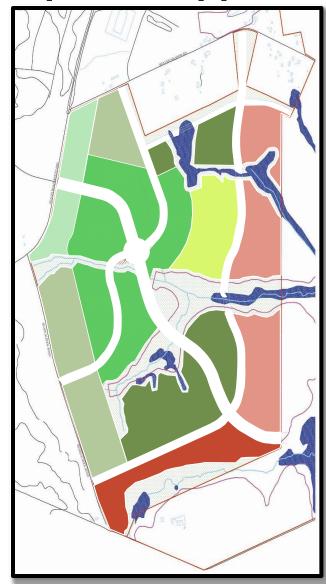


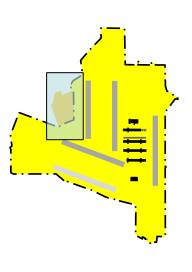
Conference



Industrial







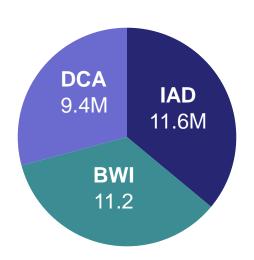
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Federal Aviation Administration (FAA) Forecasts

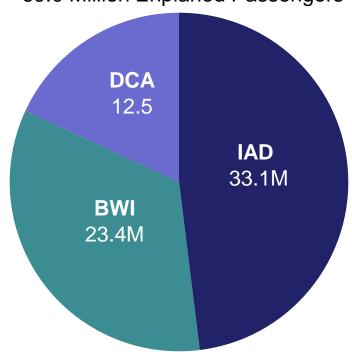
Dulles International to Grow Greater

Than Other Regional Airports by 2040

201132.2 Million Enplaned Passengers



204069.0 Million Enplaned Passengers



Source: FAA Terminal Area Forecasts 2011



- → We are sitting on the crown jewel at Dulles—Convenient global and regional access and a healthy business environment.
- An improving economy will drive opportunities to Dulles.
- Being alert and ready for <u>every</u> opportunity is vital.
- > We must nurture Dulles in the interim.
- We need to send the message of Dulles' potential to:
 - > The Public
 - Airlines
 - State/Local Partners and Agencies
 - Developers



