

Strategic Planning & Development
Committee

2013 Annual Air Service Plan

Air Service Development
Information Report

December 2012



2012 Air Service Overview

- ➔ Airlines, although profitable, restrained domestic capacity
- ➔ Reagan National expected to reach a record 19.6 million passengers
- ➔ International air service grew at Dulles International
- ➔ Dulles domestic air service declined due to:
 - ➔ United/Continental merger
 - ➔ Combination of events at Reagan National drew flights/passengers from Dulles International



Both Airports Continue to Attract New and Expanded Airline Service

Dulles International Airport



Doha, Qatar via Dubai – May 2012
Honolulu – June 2012
Manchester, UK – May 2012
Dublin, Ireland – June 2012
Fayetteville, NC – October 2012



Toronto – April 2012
Mexico City – May 2012



Dubai – September 2012



New York (LGA) – March 2012



Abu Dhabi – March 2013

Reagan National Airport



Portland – August 2012



Salt Lake City – June 2012



Los Angeles – June 2012



Tampa – June 2012
San Juan, PR – August 2012



Cincinnati – May 2012 San Diego – June 2012
Des Moines – May 2012 Augusta – July 2012
Memphis – June 2012 Minneapolis – July 2012
Omaha – June 2012 Fayetteville – July 2012
Ottawa – June 2012 Montreal – July 2012
Ontario – June 2012 Toronto – July 2012



Austin – July 2012



San Francisco – May 2012



San Francisco – August 2012



Dulles Cargo Successes



New Middle Eastern service continues to add cargo capacity with global reach.



Ethiopian Airlines began importing flowers in January and now averages up to 4 metric tons of flowers per week.



Silk Way Airlines opened a Dulles sales office in Summer 2012 and committed to operate B747F two times per week in 2013.



2013 Strategic Targets

- ➔ Preserve and increase domestic nonstop services at Dulles International
- ➔ Further grow international services at Dulles International
- ➔ Intensify strategic focus on Dulles air cargo development
- ➔ Advance airline Use & Lease agreement negotiations
- ➔ Focus on smart growth at Reagan National



- Action Requested
 - Committee concurrence